**TASK4 REPORT (Data Analyst/ELEVATE LABS)**

**An Interactive Dashboard for Business Stakeholders**

**Tool Used:** Microsoft Power BI Desktop

**Data Fields Used:**

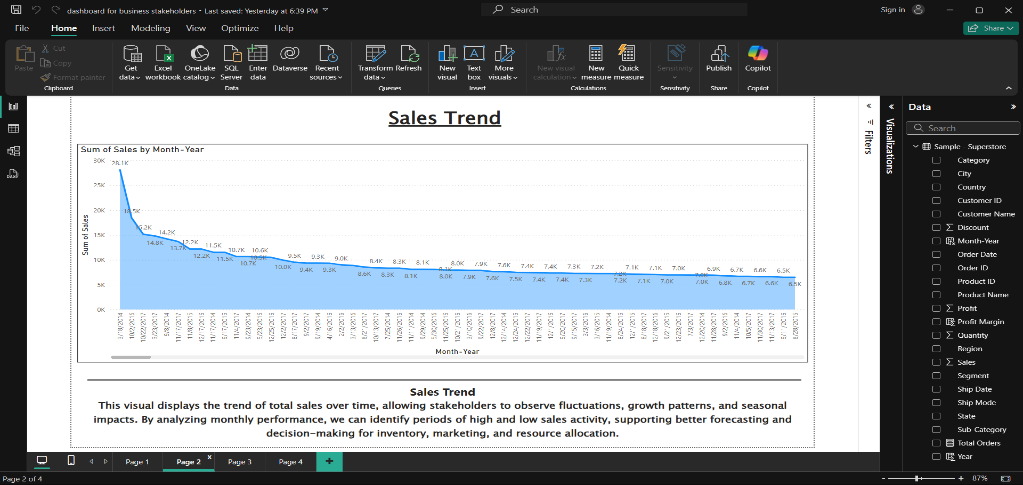
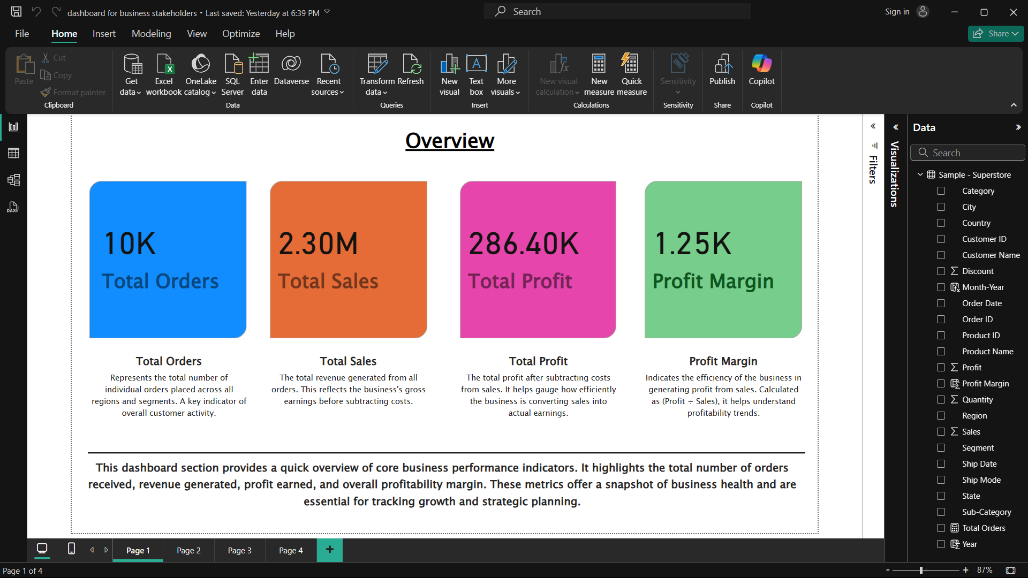
* **Date & Order Info:** Order Date, Ship Date, Order ID
* **Customer Info:** Customer ID, Customer Name, Segment, Region, City, State
* **Profit Info:** Order Date, Region
* **Product Sales Info:** Product ID, Product Name, Category, Sub-Category
* **Sales Metrics:** Sales, Category, Sub-Category, Quantity, Discount, Profit

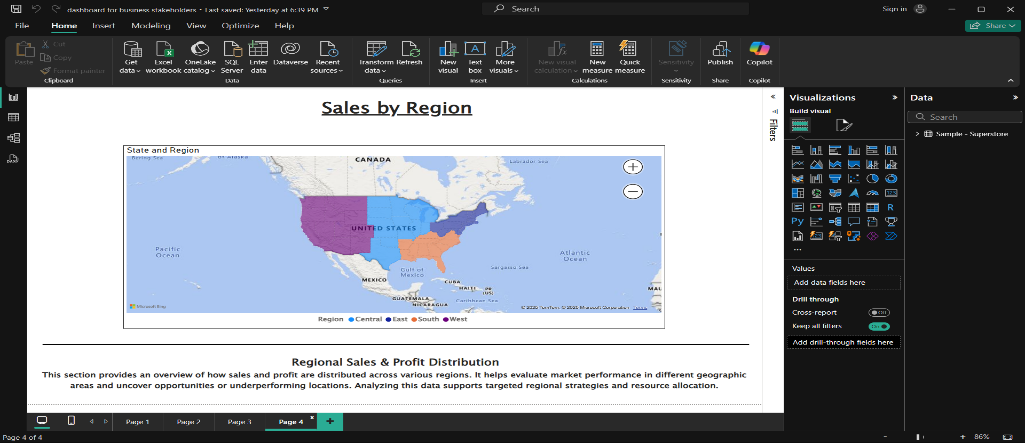
**Visualizations Created:**

1. **Overview via KPIs’**
2. **Sales Trend**
3. **Category Insights**
4. **Regional Analysis**
5. **Customer Segment**

**Conclusion:**

The dashboard successfully transforms raw data into a visual analytics tool, offering a comprehensive view of sales performance. It empowers stakeholders to make data-driven decisions and plan strategically.

**Dashboard Screenshots:A screenshot of a computer

AI-generated content may be incorrect.**